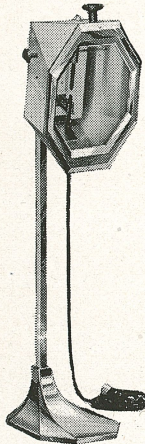


The Master June Sunshine Lamp

This is an Ultra-Violet Lamp of the Carbon Arc Type and emits an exact reproduction of the Sun's rays. With it you can have Sunshine available in your home at all times, regardless of weather conditions.



Relationship of Sunshine to Health

The important relationship of Sunshine to Health is now universally recognized. The results secured from Sunshine Treatments for both children and adults are, in many cases, phenomenal.

Construction of Master Lamps

Master Lamps are scientifically constructed to render the greatest efficiency in application. They will produce the highest intensity of Infra-Red and Ultra-Violet radiation commensurate with safety when used with recommended carbons of the proper size.

Special Features

Master Lamps are exceptionally attractive and unique in appearance and design, low in price, and embody features which have reduced carbon waste to an absolute minimum. Our safety feature brings these lamps to an automatic stop after they have burned for twelve minutes without adjustment. Master Lamps are adjustable to any height or angle and embody all of the latest features of construction without the use of any intricate mechanism whatsoever.

Equipment

All Master Lamps are equipped with ten Eveready Therapeutic C (Ultra-Violet) Carbons and two pairs of goggles. All carbons supplied with Master Lamps are eight millimeters in diameter.

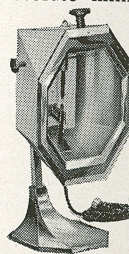


Table Model "T"
Price
\$25.00

Master Jr. Light



Price
\$5.00

Ideal small, low priced lamp for heat treatments. Gives surprising relief in the treatment of aches, pains, and muscular soreness. Also used with beneficial results in the treatment of rheumatism, neuritis, and in all cases where heat is needed. Serves the same purpose as any high priced heat lamp. Complete with special heat generating bulb and packed in individual carton.

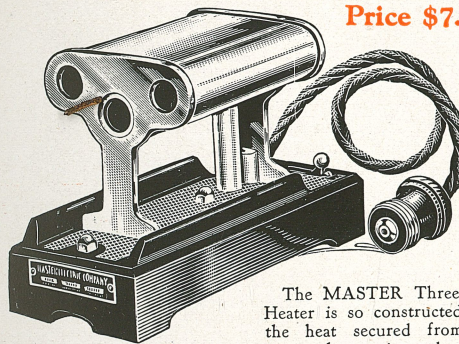
Marcel Iron Heaters

Master Heaters possess features of construction, convenience and utility which cannot be surpassed.

The bases of all Master Heaters are constructed of heat resisting material and contain "on and off" switches permanently mounted. Metal parts are of highly polished aluminum which cannot rust, corrode or discolor. The laboratory tested heating units of nichrome give forth a quick and even heat and can be used to heat all or a portion of the iron.

Master Three Iron Heater

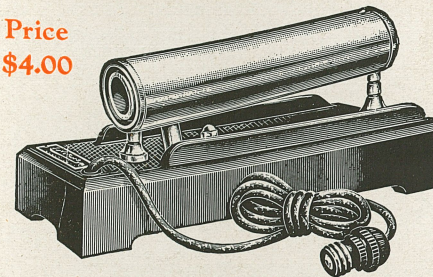
Price **\$7.00**



The MASTER Three Iron Heater is so constructed that the heat secured from the center element is used to heat the two outside holes to a lesser degree. The iron can quickly be brought to the proper temperature in the center hole and thereafter the proper degree of heat may be maintained by keeping the iron in either of the outside holes.

Master Heater No. 4

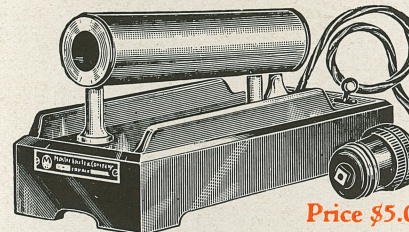
Price
\$4.00



Embodies all features of the single iron heater except that it has no "on and off switch." Operates direct from light socket.

Master Single Iron Heater

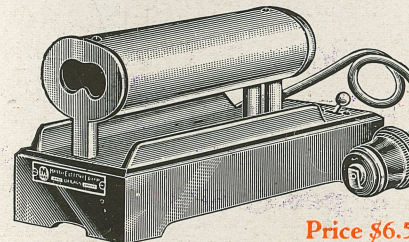
Price **\$5.00**



The ideal type of heater for either professional or home use. Attractive in appearance and has an established reputation for durability and service.

Master Two Iron Heater

Price **\$6.50**



Designed for the heating of two irons at one time. The increased capacity and added efficiency make it the more desirable type for professional use.

The Master Appliances for Health and Beauty

Violet Rays Therapeutic Lights Curling Iron Heaters

LEON C. COLOVE
WESTINGHOUSE ELECTRIC SUP. CO.
Electrical Supplies
619 Spruce Street
33 EVANS AVENUE
READING, PA.
SINKING SPRING, - PA.

THE VIOLET RAY

A HEALTH BUILDING HIGH FREQUENCY MACHINE FOR HOME USE

The most successful form in which electricity has been used as a means of securing good health is that phase known as High Frequency or Violet Ray. By this method the wonderful power of electricity can be applied to the human body without pain, sensation, or shock, and without danger from overtreatment or overexposure.

A REMARKABLE BEAUTIFYING AGENT

The Violet Ray is without an equal in relieving pain and congestion, stimulating the circulation and restoring good health, vigor and youth. As a beautifying agent it is incomparable. It is an invaluable aid in the treatment of facial blemishes, and through its consistent use a fresh glow is brought to the skin and a clear healthy complexion produced.

For treating the hair and scalp, the Violet Ray is unexcelled. Its stimulating action and germicidal qualities, assist tremendously in the removal of dandruff and in stopping falling hair and promoting its growth. The use of the Violet Ray for a few moments each day has a tendency to make the hair thick, healthy, and beautiful. It is used and recommended by beauty specialists everywhere.

A VALUABLE ASSISTANT IN TREATING INNUMERABLE DISORDERS

These alone are not the only uses to which the Violet Ray can be put. Its penetrative qualities which stimulate the blood cells and cause them to vibrate, together with the large quantities of ozone generated, serve to make it an effective blood purifier and a means of treating many disorders and conditions. These machines are of particular benefit in the treatment of rheumatism, lumbago, neuritis, and similar ailments. The use of the Violet Ray has brought remarkable results in a great many instances when all other means have failed.

MASTER VIOLET RAY MACHINES

The machines furnished are the very best to be secured. Only the highest grade of materials are used. The workmanship is of the finest and each machine is backed by fifteen years of experience in manufacturing Violet Ray Machines.

Master Violet Ray No. 9

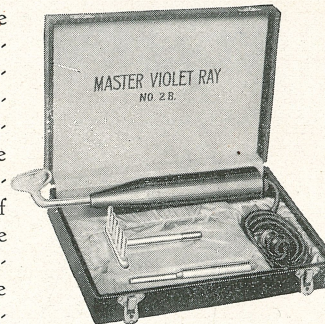


Price \$9.00

Newly designed and embodies many superior features. Sells at the lowest price at which a one-piece machine with a shock-proof hard rubber handle has ever been offered. Complete with attractive carrying case of exceptionally substantial construction and general electrode.

Master Violet Ray No. 2B

The entire mechanism is contained in the handle of this one-piece outfit. Embodies all of the requisites of simplicity and ease of operation. The handle is shock-proof and made of beautifully polished hard rubber. Includes carrying case, General, Comb and Metal Electrodes. A real bargain.



Price \$12.50

Our very comprehensive booklet, describing in detail the therapeutic action and value of this indispensable appliance, will be furnished upon request.

Master Violet Ray No. 15

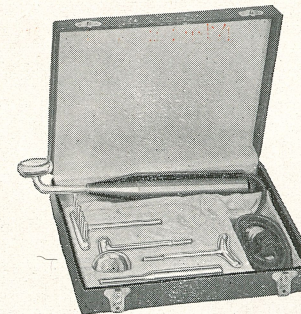
The latest development in a one-piece machine. Exceptionally strong hard rubber housing and specially constructed coils that will not overheat. Equipped with Surface, Comb, Throat and Metal Electrodes.



Price \$15.00

The Master Violet Ray No. 17

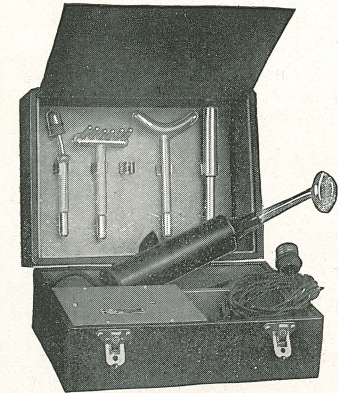
This latest addition to our line is equipped with No. 1 General Electrode, Condenser Electrode No. 2, Comb Electrode No. 3, Throat Electrode No. 4, and Metal Electrode No. 12. The addition of the popular and useful Condenser Electrode makes this outfit an article of exceptional utility and a real value.



Price \$17.50

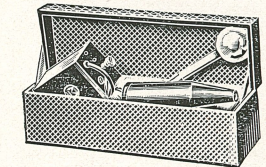
Master Two Piece Outfits

Exceptionally small, light weight hard rubber handles are used on all Master two piece models. Carrying cases are substantially constructed and very attractive in appearance. All machines are equipped as illustrated.



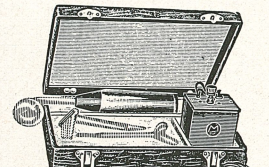
Master Violet Ray No. 8
Price \$25.00

Master Violet Ray No. 10A



Price \$8.50

Master Violet Ray No. 11



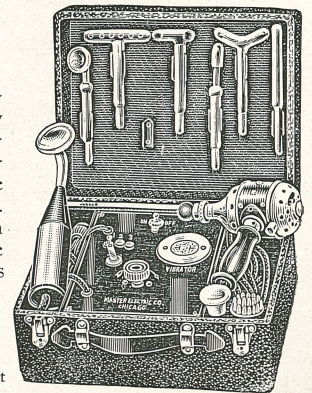
Price \$12.50

Master Combination Outfit

Combines high frequency and vibratory apparatus. Hand-some leatherette covered carrying case lined with red velvet. Equipped with seven electrodes and three vibrator applicators as illustrated.

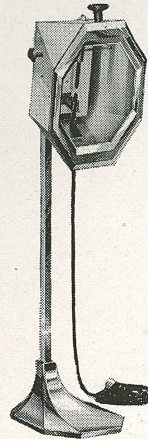
Complete \$62.50

Less Vibrator Equipment \$50.00



The Master June Sunshine Lamp

This is an Ultra-Violet Lamp of the Carbon Arc Type and emits an exact reproduction of the Sun's rays. With it you can have Sunshine available in your home at all times, regardless of weather conditions.



Relationship of Sunshine to Health

The important relationship of Sunshine to Health is now universally recognized. The results secured from Sunshine Treatments for both children and adults are, in many cases, phenomenal.

Construction of Master Lamps

Master Lamps are scientifically constructed to render the greatest efficiency in application. They will produce the highest intensity of Infra-Red and Ultra-Violet radiation commensurate with safety when used with recommended carbons of the proper size.

Special Features

Master Lamps are exceptionally attractive and unique in appearance and design, low in price, and embody features which have reduced carbon waste to an absolute minimum. Our safety feature brings these lamps to an automatic stop after they have burned for twelve minutes without adjustment. Master Lamps are adjustable to any height or angle and embody all of the latest features of construction without the use of any intricate mechanism whatsoever.

Equipment

All Master Lamps are equipped with ten Eveready Therapeutic C (Ultra-Violet) Carbons and two pairs of goggles. All carbons supplied with Master Lamps are eight millimeters in diameter.

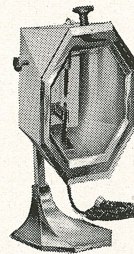


Table Model "T"
Price
\$25.00

Master Jr. Light



Price
\$5.00

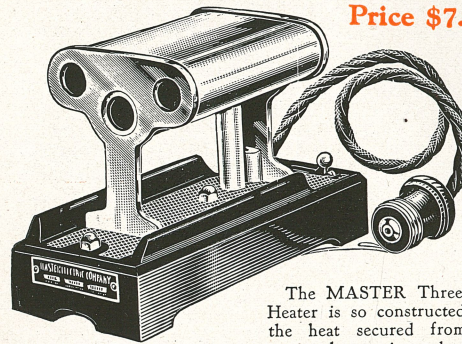
Ideal small, low priced lamp for heat treatments. Gives surprising relief in the treatment of aches, pains, and muscular soreness. Also used with beneficial results in the treatment of rheumatism, neuritis, and in all cases where heat is needed. Serves the same purpose as any high priced heat lamp. Complete with special heat generating bulb and packed in individual carton.

Marcel Iron Heaters

Master Heaters possess features of construction, convenience and utility which cannot be surpassed.

The bases of all Master Heaters are constructed of heat resisting material and contain "on and off" switches permanently mounted. Metal parts are of highly polished aluminum which cannot rust, corrode or discolor. The laboratory tested heating units of nichrome give forth a quick and even heat and can be used to heat all or a portion of the iron.

Master Three Iron Heater

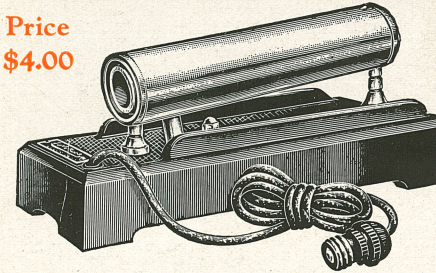


Price \$7.00

The MASTER Three Iron Heater is so constructed that the heat secured from the center element is used to heat the two outside holes to a lesser degree. The iron can quickly be brought to the proper temperature in the center hole and thereafter the proper degree of heat may be maintained by keeping the iron in either of the outside holes.

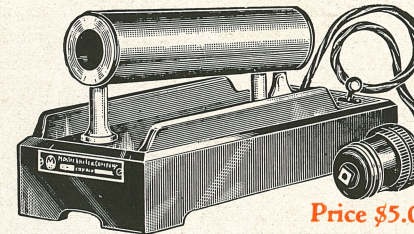
Master Heater No. 4

Price
\$4.00



Embodies all features of the single iron heater except that it has no "on and off switch." Operates direct from light socket.

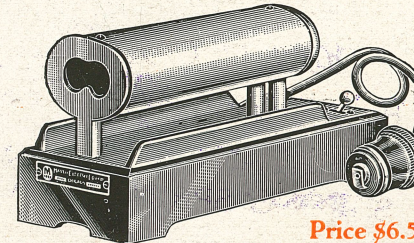
Master Single Iron Heater



Price \$5.00

The ideal type of heater for either professional or home use. Attractive in appearance and has an established reputation for durability and service.

Master Two Iron Heater



Price \$6.50

Designed for the heating of two irons at one time. The increased capacity and added efficiency make it the more desirable type for professional use.

The Master Appliances for Health and Beauty

Violet Rays Therapeutic Lights Curling Iron Heaters

LEON C. COLOVE
WESTINGHOUSE ELECTRIC SUP. CO.
Electrical Supplies
619 Spruce Street
33 EVANS AVENUE
READING, PA.
SINKING SPRING, - PA.